IN THE CLAIMS

Please change the claims to read as shown below, marked up versions of the claims modified by this amendment are shown on pages 7 and 8.

Change to:

1. (previously amended) An organization performance system, comprising.

networked computers each with a processor having circuitry to execute instructions;

a storage device available to each processor with sequences of instructions stored therein, which when executed cause the processors to:

integrate organization data and information from a variety of sources in accordance with an xml schema, and

use at least a portion of the integrated data and information to create a framework for managing organization financial performance.

2. (previously amended) The system of claim 1 where the framework integrates one or more tools for organization management.

3. (original) The system of claim 1 where organization data are obtained from advanced financial systems, basic financial systems, alliance management systems, brand management systems, business intelligence systems, customer relationship management systems, channel management systems, estimating systems, intellectual property management systems, process management systems, supply chain management systems, vendor management systems, operation management systems, enterprise resource planning systems (ERP), material requirement planning systems (MRP), quality control systems, sales management systems, human resource systems, accounts receivable systems, accounts payable systems, capital asset systems, inventory systems, invoicing systems, payroll systems, purchasing systems, web site systems, the Internet, external databases, user input and combinations thereof.

4. (original) The system of claim 1 where the data includes historical data, forecast data and combinations thereof.

5. (original) The system of claim 1 where the data includes transaction data, descriptive data, geospatial data, text data, linkage data and combinations thereof.

6. (original) The system of claim 1 where an organization is a single product, a group of products, a division, an entire company, a multi company corporation or a value chain.

7. (amended) The system of claim 2 where the one or more tools for organization management include composite variables, element vectors, real option models, component of value models, market value models, enterprise network models, an intangible asset valuation system, optimization models, organization network models, simulation models, an organization ontology and combinations thereof.

8. (previously amended) The system of claim 7 where network models are selected from the group consisting of neural network; regression, generalized additive; support vector method, entropy minimization, Markov, Bayesian, multivalent and path analysis models.

9. (amended) The system of claim 1 where the framework also supports organization management by enterprise, category of value, element of value or component of value.

10. (previously amended) The system of claim 1 where the framework identifies the inter-relationship between each active element of value, the other elements of value and aspects of financial performance and supports the analysis and optimization of changes to the operation that will improve one or more aspects of financial performance.

11. (previously amended) The system of claim 10 where the active elements of value are tangible or intangible and are selected from the group consisting of: alliances, brands, channels, customers, customer relationships, employees, equipment, intellectual property, investors, partnerships, processes, production equipment, vendors, vendor relationships and combinations thereof.

12. (previously amended) The system of claim 10 where the one or more aspects of financial performance are revenue, expense, capital change, current operation value, real option value, market sentiment value, intellectual capital value, market value and combinations thereof.

13. (previously amended) The system of claim 10 where organization network models quantify the interrelationship between each enterprise, the other enterprises within the organization and one or more aspects of organization financial performance.

14. (previously amended) An organization method, comprising.
   aggregating organization data from a variety of sources in accordance with a common data dictionary to support organization processing.

15. (previously amended) The method of claim 14 that further comprises: making the integrated data available to other applications.

16. (previously amended) The method of claim 14 where the data dictionary is part of an xml schema.

17. (previously amended) The method of claim 16 where the xml schema contains an xml metadata standard.

18. (previously amended) The method of claim 14 where the data dictionary defines standard data attributes from the group consisting of account numbers, components of value, currencies, elements of value, time periods, units of measure and combinations thereof.

19. (previously amended) The method of claim 14 where data is aggregated by retrieving data stored in accordance with the common data dictionary, accepting data prepared in accordance with the common data dictionary, converting data to the common data dictionary or combinations thereof.

20. (amended) An intangibles system, comprising.
   networked computers each with a processor having circuitry to execute instructions;
   a storage device available to each processor with sequences of instructions stored therein, which when executed cause the processors to:
      use organization related data to create tangible performance indicators for intangible elements of value,
      identify the causal performance indicators by element of value before summarizing them into concrete measures of element performance, and

use said measures to complete useful analyses from the group consisting of contribution determinations, forecasts, impact assessments, optimizations, option discount rate calculations, simulations, valuations and combinations thereof.

21. (amended) The system of claim 20 where the intangible elements of value are alliances, brands, channels, customers, customer relationships, employees, employee relationships, intellectual property, partnerships, processes, vendors, vendor relationships and combinations thereof.

22. (original) The system of claim 20 where an organization is a single product, a group of products, a division, a company, a multi-company corporation or a value chain.

23. (amended) The system of claim 20 where the tangible performance indicators are selected from the group consisting of transaction ratios, transaction trends, transactions, transaction averages, transaction data, time lagged transaction ratios, time lagged transaction trends, time lagged transaction averages, time lagged transaction data, transaction patterns, geospatial measures, relative rankings, links, frequencies, time periods, average time periods, cumulative time periods, rolling average time period, cumulative total values, the period to period rate of change in value, the rolling average value and combinations thereof.

24. (amended) The system of claim 20 where the concrete measures of element performance are selected from the group consisting of value drivers, equations, logical combinations of indicators, vectors and combinations thereof.